

**CITY OF INGLESIDE DEVELOPMENT CORPORATION (4B)**  
**BOARD OF DIRECTORS**  
**MINUTES**  
**CALLED MEETING**  
**JUNE 19, 2014**

**1. Call To Order.**

The meeting was called to order at 6:18 p.m. with President Steve Diehl, presiding. Directors present: Steve Diehl, Cynthia Wilson, Roman Gabriel, and Paul Pierce. Directors absent: Ben Tucker. City of Ingleside staff present: City Manager Jim Gray, Finance Director Rosie Vela, and Administrative Assistant Ruby Nixon. There were no guests.

**2. Comments from the Public.**

There were no comments from the public.

**3. Review and approval of meeting minutes of June 04, 2014.**

Director Pierce requested a change to the minutes of June 04, 2014 in Item 7 Section C to change from "50/50 up to \$35,000" to be "50/50 up to \$40,000 after further discussion." Director Gabriel made a motion for the minutes of June 04, 2014 to be approved with the change which was seconded by Director Pierce. The minutes were unanimously approved by all Directors present and voting.

**4. Consideration and action for a FY 2013-2014 budget amendment for the design and construction of a City of Ingleside entrance sign for \$40,000.**

President Diehl verified with the Office of the Attorney General's Economic Development handbook that this Board "*may not spend more than 10% of its current annual revenues for promotional purposes in any given year. In addition, unexpended revenues specifically set aside for promotional purposes in past years may be expended for such purposes.*" After discussion about the actual revenues collected, Director Pierce recommended that the budget be revised to \$14,167 to reflect the 10% available this fiscal year for the promotional line item. Additional discussion took place about how the 10% will be calculated each fiscal year rolling forward, and the need for this line item to be tracked. Discussion continued about cost and expected completion. City Manager Jim Gray mentioned that the Capital Improvement Program was approved for \$35,000 for the entrance sign, and adding the \$14,000 from this Board will give a \$50,000 available budget. Gray mentioned that he would be meeting with Oxy and Wildcat in the near future to discuss potential land. Gray advised that the request for proposal for design and bids will go out within the next two weeks.

Director Pierce made a motion to set the promotional line item to \$14,167 and was seconded by Director Wilson. The motion was unanimously approved by all Directors present and voting.

Discussion about the design idea took place using the various examples of entrance signs that were provided for review. The Board agreed that the entrance sign should have a combination of the Grove City College structure and the Iowa City illuminated lights with either brick or stone. The discussion continued to talk about the following: low maintenance, water, oak trees to frame the sign, theme, and history.

**5. Discussion on potential future projects.**

**a. Economic Development Website**

City Manager Jim Gray mentioned that the request for proposal went out in this week's newspaper and believes that this project could be funded by this Board on the Economic Development line item or by another budget amendment. Gray mentioned that another possibility would be to refresh the current City of Ingleside website. President Diehl stated the current City of Ingleside Economic Development site needs major updates. Diehl said he searched many 4B websites, such as the City of Refugio and the City is linked to the Economic Development website. Diehl thinks that this may cost less than originally anticipated to use a link on the city website. Additional cost and monthly maintenance fees were discussed. Gray mentioned that we will need to wait for the request for proposals to come in to find out cost.

**6. Review and Approve recommended budget for consideration by the Ingleside City Council.**

**a. Projected budget for FY 2014-2015**

President Diehl suggested that the Promotional line item be revised to \$14,167. City Manager Jim Gray mentioned that we plan to be more active and added more funds to line item 500-510. The Board discussed the excess funds and the possibility of using these funds for the Economic Development website.

Director Pierce made a motion to approve recommending the budget to Ingleside City Council with the revision, which was seconded by Director Gabriel. The motion was unanimously approved by all Directors present and voting.

**7. Recommendations as to items to be placed on the next agenda.**

Director Gabriel requested future agenda item to discuss a proposed bike path along State Highway 361 from Avenue A to FM 1069.

President Diehl requested a called meeting for July. Tentative dates will be Thursday, July 10, 2014 or Thursday, July 24, 2014.

President Diehl requested future agenda item to discuss the projected parks project.

President Diehl requested future agenda item to discuss the existing mission and purpose.

Discussion on the City of Ingleside entrance sign and associated cost.

Discussion on Economic Development Website and associated cost.

**8. Adjourn**

There being no further business, the meeting was adjourned at 7:15 p.m.

**ATTEST:**

**APPROVED:**

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**Cindy Wilson, Secretary**

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**Steve Diehl, President**